



TRADITIONAL MARKETING

- ✓ Your home will be **professionally photographed and filmed (video & drone video)**
- ✓ A **“For Sale”** sign will be placed in front of your building (where authorized).
- ✓ **Your** home will be listed in the **Multiple Listing Service (MLS)**, the **#1 search tool for Realtors.**
- ✓ **High quality “JUST LISTED” Postcards** mailed to the neighborhood around your property.
- ✓ **High Gloss Promotional Flyers** offered at open houses & distributed to every large and mid-size real estate offices in the Greater Los Angeles area.

OPEN HOUSES

- ✓ First Tuesday on the market: Broker’s Caravan 11am-2pm
- ✓ Sunday 2pm-5pm

30 Years of Combined Experience WORKING FOR YOU!





DIGITAL MARKETING



Our Marketing Plan is ***Aggressive, Strategic & Technology Driven!***

*According to the National Association of Realtors, almost **nine out of 10 buyers (87 percent)** use an online resource at some point in their search for a home to buy.*

- ✓ **Unique Property Website – www.123MainSt.com** Your listing will be **propagated** to to dozens of website, both nationally and internationally.
- ✓ Your listing will be posted to all major **Social Media sites** including **Facebook, Twitter, Instagram, LinkedIn and YouTube (video tour)**.
- ✓ **Facebook Ads** - We create **targeted ads** to reach high-end buyers who are looking for a home just like yours.
- ✓ Your listing will be propagated to all the major internet real estate portals such as **Trulia.com, Zillow.com, Realtor.com, Redfin.com, Homes.com and more.**
- ✓ **Targeted Property E-Mail Blasts** introducing your new listing to over **6,000+ Realtors** in the Greater Los Angeles, US & International Agents.
- ✓ **Targeted Property E-mail** to the Top Luxury Agents in Los Angeles.
- ✓ **Targeted Property E-Mail Blasts** to our **personal database** local and international buyers and investors.

